## **Claims**

## What is claimed is:

1	1. A method, comprising:								
2	receiving computing platform service information associated with at least								
3	one service offered by at least a subset of a plurality of service points;								
4	storing at least a portion of the computing platform service information; and								
5	periodically transmitting, without confirmation, a part of the at least a								
6	portion of the computing platform service information to at least one potential								
7	subscriber to the at least one service.								
1	2. The method of claim 1, further comprising:								
2	determining that the at least one service offered by one of the plurality of								
3	service points is no longer available.								
1	3. The method of claim 2, wherein determining that the at least one service								
2	offered by one of the plurality of service points is no longer available furthe comprises:								
4	determining that the at least one service does not respond to a polling query.								
1	4. The method of claim 2, wherein determining that the at least one service								
2	offered by one of the plurality of service points is no longer available further								
3	comprises:								
4	determining that the at least one service does not respond within a selected								
5	timeout period.								
1	5. The method of claim 1, further comprising:								
2	discovering that a new service offered by one of the plurality of service								
3	points is currently available.								

- 1 6. The method of claim 5, further comprising:
- 2 providing a direction to the new service.
- 7. The method of claim 1, further comprising:
- discovering that a new service offered by an additional service point not
- 3 included in the plurality of service points is currently available
- 1 8. The method of claim 1, wherein the at least one service includes a wireless
- 2 service selected from: a network connection service, a printer service, a display
- 3 service, a storage service, an inventory service, a game service, an interactive
- 4 customer service, a query service, a communication service, and an advertising
- 5 service.
- 9. The method of claim 1, wherein periodically transmitting occurs at a single
- 2 physical location.
- 1 10. The method of claim 1, wherein the plurality of service points are located in a
- 2 range area.
- 1 11. The method of claim 10, further comprising:
- 2 monitoring the range area to detect a plurality of broadcasting service points.
- 1 12.The method of claim 10, further comprising:
- 2 monitoring the range area to detect at least one wireless service broker.
- 1 13. The method of claim 10, further comprising:
- 2 receiving computing platform service information associated with at least
- one service offered by at least a subset of a plurality of service points located in
- 4 another range area from a single wireless service broker.

4.4	CT31	.1 1	c		4	C .1	
14	The	method	۸t	claim		further	comprising:
	1110	mound	$\mathbf{v}$	OIGILL	- 4	TOT LITTE	COMPTIBILITY

- 2 receiving computing platform service information associated with at least
- one service offered by at least a subset of a plurality of service points from at
- 4 least one wireless service broker.
- 1 15. The method of claim 1, wherein the computing platform service information
- 2 includes an extensible markup language device description.
- 1 16. The method of claim 1, wherein the part of the at least a portion of the
- 2 computing platform service information includes sufficient information to
- 3 access the service directly.
- 1 17. The method of claim 1, wherein the service is offered by a Universal Plug
- and Play (UPnP) node.
- 1 18. The method of claim 1, wherein the computing platform service information
- 2 comprises unsolicited computing platform service information.
- 1 19. The method of claim 1, wherein the computing platform service information
- 2 comprises at least one attribute associated with the at least one service.
- 20. The method of claim 19, wherein the at least one attribute is selected from at
- least one of a range, a signal strength, and a location.
- 1 21.An article comprising a machine-accessible medium having associated data,
- wherein the data, when accessed, results in a machine performing:

3	receiving computing platform service information associated with at least
4	one service offered by at least a subset of a plurality of service points in a range
5	area;
6	storing at least a portion of the computing platform service information; and
7	periodically transmitting, without confirmation, a part of the at least a
8	portion of the computing platform service information to at least one potential
9	subscriber to the at least one service.
1	22. The article of claim 21, wherein periodically transmitting, without
2	confirmation, the part of the at least a portion of the computing platform service
3	information further includes:
4	transmitting, without confirmation, the part of the at least a portion of the
5	computing platform service information at intervals of less than about every
6	five minutes.
1	23. The article of claim 21, wherein receiving computing platform service
2	information further comprises:
3	running a process, in a network, to receive the computing platform service
4	information.
1	24. The article of claim 21, wherein the data, when accessed, results in the
2	machine performing:
3	selecting the portion of the computing platform service information
4	according to a policy.
1	25. The article of claim 24, wherein the policy is associated with at least one of a
2	pecuniary relationship, an ownership relationship, a security relationship, and a
3	device type.

- 26. The article of claim 21, wherein the computing platform service information
- 2 comprises unsolicited computing platform service information.
- 27. The article of claim 21, wherein the computing platform service information
- 2 comprises at least one attribute associated with the at least one service.
- 28. The article of claim 27, wherein the at least one attribute is selected from at
- 2 least one of a range, a signal strength, and a location.
- 1 29.An apparatus, comprising:
- a memory module to store computing platform service information
- associated with at least one service offered by at least a subset of a plurality of
- 4 service points in a range area; and
- 5 a transmission module, coupled to the memory module, to periodically
- 6 transmit without confirmation at least a part of the computing platform service
- 7 information to at least one potential subscriber to the at least one service.
- 1 30. The apparatus of claim 29, further comprising:
- a reception module to receive the computing platform service information.
- 31. The apparatus of claim 29, wherein the reception module comprises a
- 2 software module to execute in a network.
- 32. The apparatus of claim 29, wherein the range area is defined by a network
- 2 router count.
- 33. The apparatus of claim 32, wherein the network router count comprises a
- 2 time-to-live count of about 1 to about 3.

1	34. The apparatus of claim 29, wherein the range area is defined by a reception
2	range of a wireless reception module coupled to the memory module.
1	35. The apparatus of claim 29, wherein the transmission module is to provide a
2	direction to at least one of the plurality of service points if the at least one
3	potential subscriber indicates the at least one of the plurality of service points is
4	not within a useful range of the at least one potential subscriber.
1	36. The apparatus of claim 29, wherein the computing platform service
2	information comprises unsolicited computing platform service information.
1	37. The apparatus of claim 29, wherein the computing platform service
2	information comprises at least one attribute associated with the at least one
3	service.
1	38. The apparatus of claim 37, wherein the at least one attribute is selected from
2	at least one of a range, a signal strength, and a location.
1	39.A system, comprising:
2	a memory module to store computing platform service information
3	associated with at least one service offered by at least a subset of a plurality of
4	service points in a range area;
5	a transmission module, coupled to the memory module, to transmit without
6	confirmation at least a part of the computing platform service information to at
7	least one potential subscriber to the at least one service; and
8	an omnidirectional antenna coupled to the transmission module.

1

40. The system of claim 39, further comprising:

- 2 a reception module, coupled to the omnidirectional antenna, to receive the
- 3 computing platform service information.
- 1 41. The system of claim 39, wherein the part of the computing platform service
- 2 information is selected according to a policy.
- 1 42. The system of claim 41, wherein the policy specifies a service type.
- 1 43.The system of claim 39, further comprising:
- a wireless service broker to receive the at least a part of the computing
- 3 platform service information from the transmission module.
- 1 44. The system of claim 39, wherein the computing platform service information
- 2 comprises unsolicited computing platform service information.
- 1 45. The system of claim 39, wherein the computing platform service information
- 2 comprises at least one attribute associated with the at least one service.
- 1 46. The system of claim 45, wherein the at least one attribute is selected from at
- least one of a range, a signal strength, and a location.